“YOUNG FOOD AMBASSADORS WITH PEGASO FIT-FOR-FUTURE” @ EXPO MILANO 2015

We are proud to announce the organization of a special event dedicated to food and nutrition in collaboration with Pegaso Fit for Future that will be held on September 1st at the European Union Pavilion at EXPO Milan 2015.

A special academy dedicated to teenagers (14-16 years) on the importance of combating climate changes and promoting healthy nutrition...

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PEGASO AT THE WIREDNEXTFEST

From May 22nd to 24th, Pegaso Fit 4 Future was shown at the WIREDNextFest at the Natural History Museum of Milan at Giardini Indro Mondanelli in the centre of Milan.

The event is organised by the Italian branch of WIRED magazine and POLIMI, partner of Pegaso, has been chosen to participate at the technological Exhibition within the event together with four other R&D centres in Italy...

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FOOD REVOLUTION DAY RAP CAMPAIGN

Food Revolution Day is a global campaign to put compulsory practical food education on the school curriculum. Jamie Oliver passionately believes that by educating children about food in a fun and engaging way, we can equip them with the basic skills they need to lead healthier, happier lives, for themselves and their future families his wish is to create a strong sustainable movement to educate every child about food, inspire families to cook again and empower people everywhere to fight obesity...

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PEGASO MOBILE GAME MOCK UP CONCEPT PRESENTATION

In the last months and in the next future, Pegaso mobile game mock up concept has been presented in different conferences and workshops worldwide by Imaginary, partner of the project. Firstly at CEBIT (Hannover) in March at a serious game workshop, than at Fortiitai 2015 (Lecco - Italy) in May, afterwards in July at “Life Sciences Executive Information Dinner: Applied Interactive Technologies” organized by Ernst & Young and next August...

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PERSONALISED GUIDANCE SERVICES FOR OPTIMISING LIFESTYLE IN TEEN-AGERS.

Knowing how to stay healthy is not enough to motivate individuals to adopt healthy lifestyles. PEGASO targets teen-agers exploiting technologies and approaches they are familiar with. Gaming strategies, leveraging social networks and communities of interest, integrated in a participatory design methodology can make the difference. Follow us on PEGASO Fit 4 Future!