PEGA5O PRESENTED AT EXPO MILANO 2015

A special event dedicated to food and healthy behaviours to raise awareness on nutritional issues to young generation took place last 1st September at Expo Milano 2015. The event, organized by LifeGate, promoted Pegaso concept and made the participants try and test the project platform so to receive important feedbacks and promote the project in teenagers environment.

NEW PEGASO FOOD AMBASSADORS

29 teenagers, aged 14-16, participated at "Young Food Ambassadors with Pegaso" at Expo Milan 2015 last 1st September, an event dedicated to teenagers with an innovative format created and owned by LifeGate. A full day of activities to raise awareness on nutritional issues to young generation directly from three young ambassadors that tough and coached the other participants to become "Food Ambassadors" that, afterwards, would raise awareness on the topics to their parents, families and teachers.

PEGA5O GAME AT REHAB@HOME

Imaginary, Pegaso consortium partner, organizes the final event of Rehab@Home European project, that explores the potential of game based solutions for home rehabilitation, on September 15th at the Fondazione Don Gnocchi in Milan. During the event, Pegaso game will be showcased within a demonstration area dedicated to serious games for health.

PEGA5O MOBILE GAME MOCK UP CONCEPT PRESENTATION

In the framework of the XXXIII Reunión Científica de la Sociedad Española de Epidemiología, which was held in Santiago de Compostela (Spain) on September 2015th, the following results of the pre-pilot test of the Pegaso project were presented.

Oral presentation:
Title: Do mobile life trackers and wearables promote ...